![A picture containing background pattern

Description automatically generated](data:image/jpeg;base64,/9j/4AAQSkZJRgABAQEBLAEsAAD/4RDcRXhpZgAATU0AKgAAAAgABAE7AAIAAAAGAAAISodpAAQAAAABAAAIUJydAAEAAAAMAAAQyOocAAcAAAgMAAAAPgAAAAAc6gAAAAgAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAEFkbWluAAAFkAMAAgAAABQAABCekAQAAgAAABQAABCykpEAAgAAAAM3MwAAkpIAAgAAAAM3MwAA6hwABwAACAwAAAiSAAAAABzqAAAACAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA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**Hà Nội, tháng........năm 20...**

**BÁO CÁO**

**THỰC TẬP TỐT NGHIỆP**

**“XÂY ĐỰNG WEBISTE BÁN HÀNG THỜI TRANG NỮ ZADA”**

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# **LỜI MỞ ĐẦU**

# Ngày nay, thương mại điện tử đang phát triển mạnh mẽ và trở thành xu hướng tất yếu trong kinh doanh. Đặc biệt, ngành thời trang nữ – một lĩnh vực luôn đổi mới và sáng tạo – càng cần đến những nền tảng bán hàng trực tuyến chuyên nghiệp để tiếp cận khách hàng hiệu quả.

# Xuất phát từ nhu cầu thực tế đó, em đã chọn đề tài “Xây dựng trang web bán hàng thời trang nữ ZADA” làm nội dung nghiên cứu cho báo cáo tốt nghiệp. Mục tiêu của đề tài là thiết kế và phát triển một website bán hàng trực tuyến hiện đại, đáp ứng đầy đủ các yêu cầu về giao diện, tính năng và trải nghiệm người dùng.

# Trong quá trình thực hiện, em đã áp dụng các kiến thức đã học về lập trình web, cơ sở dữ liệu, thiết kế giao diện người dùng và tối ưu trải nghiệm mua sắm trực tuyến. Báo cáo này không chỉ trình bày quy trình xây dựng trang web mà còn phân tích những công nghệ, công cụ hỗ trợ và giải pháp kỹ thuật để nâng cao hiệu quả hoạt động của hệ thống.

# Em xin chân thành cảm ơn thầy cô đã góp ý cho em trong quá trình thực hiện đề tài. Rất mong nhận được những đóng góp quý báu để đề tài của em hoàn thiện hơn.

# **Xin trân trọng cảm ơn!**

# **CHƯƠNG I: KHẢO SÁT HỆ THỐNG**

## **Mô tả về môi trường hoạt động**

Môi trường hoạt động của trang web thời trang nữ ZADA được chia thành bốn giai đoạn chính: phát triển, kiểm thử, triển khai và sản xuất.

Trong **môi trường phát triển (Development Environment):** Công nghệ sử dụng bao gồm HTML, CSS, JavaScript, PHP. Hệ quản trị cơ sở dữ liệu là MySQL. Công cụ phát triển chủ yếu là Visual Studio Code.

Trong **môi trường kiểm thử (Testing Environment):** Sau khi hoàn thành các tính năng ở môi trường phát triển, hệ thống được kiểm tra trước khi đưa vào hoạt động chính thức: Kiểm thử chức năng, Kiểm thử hiệu suất, Kiểm thử bảo mật, Kiểm thử trải nghiệm người dùng, Kiểm thử tương thích.

Trong **môi trường triển khai (Staging Environment):** Môi trường này là bước chuẩn bị cuối cùng trước khi trang web chính thức hoạt động và giống với môi trường sản xuất nhưng chưa mở cho người dùng thực. Môi trường triển khai được sử dụng để kiểm tra lần cuối về hiệu suất, bảo mật và tính ổn định và cho phép các bên liên quan (chủ cửa hàng, marketing, nhân viên hỗ trợ) kiểm tra hoạt động trước khi ra mắt.

Trong **môi trường sản xuất (Production Environment):** Đây là giai đoạn cuối cùng, nơi trang web thời trang nữ ZADA chính thức đi vào hoạt động và phục vụ khách hànghoạt động trên hệ thống máy chủ thực tế, được truy cập bởi người dùng thật và yêu cầu hiệu suất cao, tốc độ tải nhanh, bảo mật tốt và khả năng mở rộng linh hoạt, tích hợp các phương thức thanh toán (ví điện tử, thẻ tín dụng, COD), hệ thống phải luôn sẵn sàng xử lý đơn hàng, phản hồi khách hàng nhanh chóng.

## **Khảo sát bài toán**

#### **a. Giới thiệu bài toán:**

Trong thời đại công nghệ số, nhu cầu mua sắm trực tuyến ngày càng phát triển, đặc biệt là trong lĩnh vực thời trang. Việc xây dựng một trang web bán hàng thời trang nữ ZADA không chỉ giúp doanh nghiệp tiếp cận nhiều khách hàng hơn mà còn tối ưu hóa quy trình bán hàng, tiết kiệm chi phí và nâng cao trải nghiệm mua sắm. Dự án đề ra nhằm tạo ra một thiết kế và xây dựng một hệ thống trang web thương mại điện tử chuyên về thời trang nữ, đáp ứng các yêu cầu về giao diện thân thiện, chức năng đầy đủ, bảo mật tốt và đáp ứng được nhu cầu người sử dùng.

1. ***Yêu cầu của người dùng:***

* **Truy cập trang web nhanh chóng:** Người dùng mong muốn truy cập và xem các mẫu thời trang một cách nhanh chóng, không gặp trở ngại. Trang web cần tối ưu hóa tốc độ tải trang và trải nghiệm người dùng.
* **Đa Dạng Nội Dung**: Cung cấp các bài viết, video, hình ảnh các mẫu thời trang nữ mới nhất để đáp ứng nhu cầu thông tin đa dạng của người dùng.
* **Tính Năng Cá Nhân Hóa**: Gợi ý các mẫu thời trang dựa trên sở thích, lịch sử xem hình ảnh (video), tạo trải nghiệm cho khách hàng thú vị và hấp dẫn hơn.

1. ***Phân tích các chức năng cần có:***

* **Quản lý sản phẩm**: Thêm, sửa, xóa, phân loại sản phẩm theo danh mục như áo, váy, quần…
* **Quản lý khách hàng**: Đăng ký, đăng nhập, cập nhật thông tin cá nhân.
* **Quản lý giỏ hàng**: Thêm/xóa sản phẩm, tính tổng giá trị đơn hàng.
* **Thanh toán trực tuyến**: Hỗ trợ nhiều phương thức như thẻ tín dụng, ví điện tử, chuyển khoản ngân hàng, COD.
* **Quản lý đơn hàng**: Theo dõi trạng thái đơn hàng (đang xử lý, đã giao hàng, hoàn thành…).
* **Tìm kiếm và lọc sản phẩm**: Theo từ khóa, danh mục, giá, thương hiệu.
* **Hỗ trợ khách hàng**: Chat trực tuyến, đánh giá sản phẩm, phản hồi khách hàng.
* **Quản trị hệ thống**: Quản lý tài khoản admin, theo dõi doanh thu, báo cáo kinh doanh.

## **So sánh giữa hệ thống đã có trên thị trường và hệ thống mới**

1. *Giao diện người dùng và Trải nghiệm người dùng (UX/UI*):

* Hệ thống mới:
* **Ưu điểm:** Triển khai nhanh chóng: Không cần lập trình từ đầu, có thể sử dụng ngay, chi phí cần trả phí theo tháng hoặc mua gói phù hợp. Có sẵn giao diện dễ dàng chọn thêm và tùy chỉnh cơ bản và tích hợp nhiều tính năng như thanh toán, thêm vào giỏi hàng, quản lý đơn hàng, kho hàng.
* **Nhược điểm:** Hạn chế tùy chỉnh không thể thay đổi sâu về giao diện, chức năng, chi phí duy trì cao phải trả theo tháng và tốc độ tải trang có thể bị chậm, bảo mật phụ thuộc vào nền tảng không kiểm soát hoàn toàn dữ liệu khách hàng dễ bị đánh cắp thông tin.
* Hệ thống mới:
* **Ưu điểm:** Tùy chỉnh linh hoạt giao diện, tính năng, trải nghiệm người dùng hơn, không mất chi phí dùy trì nền tảng, không phụ thuộc vào nền tảng thứ ba chủ động quản lý, không bị giới hạn. Tốc độ tối tải nhanh, tích hợp công nghệ hiện đại gợi ý sản phẩm, livestream bán hàng và bảo mật chặt chẽ hơn.
* **Nhược điểm:** Chi phí ban đầu cao vì cần đầu tư lớn để thiết kế và lập trình từ đầu. Thời gian triển khai lâu hơn và yêu cầu đội ngũ kĩ thuật cần có người quản lý, bảo trì website, xử lý lỗi khi cần.

1. *Quản lý nội dung:*

* Hệ thống đã có trên thị trường:
* **Ưu điểm:** Triển khai nhanh chóng chỉ cần đăng ký, thiết lập là có thể sử dụng ngay và đượcvận hành bởi đội ngũ biên tập viên giàu kinh nghiệm, đảm bảo chất lượng và tốc độ cập nhật tin tức.
* **Nhược điểm**: Quy trình quản lý nội dung vẫn phụ thuộc nhiều vào con người, điều này có thể gây ra sự chậm trễ và sai sót khi khối lượng nội dung cần xử lý quá lớn và tốc truy cập trang web chậm.
* Hệ thống mới:
* **Ưu điểm:** Hoàn toàn thiết kế theo nhu cầu, phù hợp với phong cách, tự chủ về dữ liệu, bảo mật tốt hơn dữ liệu khách hàng do doanh nghiệp kiểm soát và dễ dàng tích hợp AL, giúp tự động hóa các công việc.
* **Nhược điểm:** Chi phí đầu tư ban đầu cao phải thuê lập trình viên, thời gian triển khai lâu và khó khăn khi cập nhật nâng cấp tính năng mới, phải phát triển lại từ đầu.

1. Tính năng và công nghệ:

|  |  |  |
| --- | --- | --- |
| **Tiêu chí** | **Hệ thống đã có trên thị trường** | **Hệ thống mới** |
| **Công nghệ sử dụng** | Dựa trên nền tảng có sẵn | Tùy chỉnh công nghệ hiện đại nhất theo yêu cầu |
| **Tốc độ tải trang** | Phụ thuộc vào nền tảng, có thể chậm nếu không tối ưu | Tối ưu tốc độ với công nghệ tiên tiến |
| **Tích hợp AI** | Hạn chế hoặc yêu cầu plugin bên thứ ba | AI gợi ý sản phẩm theo sở thích khách hàng |
| **Hệ thống quản lý kho** | Hỗ trợ cơ bản | Tích hợp quản lý kho linh hoạt, đồng bộ với POS |
| **Hệ thống thanh toán** | Có sẵn nhưng giới hạn tùy chỉnh | Tích hợp nhiều cổng thanh toán hiện đại (Momo, ZaloPay, Apple Pay...) |
| **Tính năng livestream bán hàng** | Phải dùng phần mềm thứ ba | Tích hợp trực tiếp livestream, chốt đơn ngay trên website |

1. Khả năng mở rộng và phát triển:

* Hệ thống đã có trên thị trường:
* **Ưu điểm:** Triển khai nhanh, dễ sử dụng, hỗ trợ nhiều plugin, tích hợp thanh toán, vận chuyển, có sẵn giao diện đẹp, hỗ trợ marketing.
* **Nhược điểm:** Giới hạn tùy chỉnh, phụ thuộc vào nền tảng và hiệu xuất có thể giảm khi nâng cấp hệ thống.
* Hệ thống mới:
* **Ưu điểm:** Tùy chỉnh linh hoạt, tối ưu hiệu suất theo nhu cầu, không phụ thuộc vào bên thứ ba kiểm soát dữ liệu hơn và dễ dàng tích hợp Al, công nghệ mới.
* **Nhược điểm:** Với một hệ thống mới, thách thức lớn nhất là xây dựng và mở rộng lượng người dùng, đồng thời duy trì và nâng cấp hệ thống một cách hiệu quả.

## **Yêu cầu của đề tài**

1. Yêu cầu chức năng:

* ***Đăng nhập của Admin, tác giả và quản trị nội dung:***
* Admin có quyền đăng nhập vào hệ thống để quản trị toàn bộ chức năng của hệ thống. Là người dùng có phân quyền cao nhất.
* Quản trị nội dung có quyền đăng nhập vào hệ thống để quản lý nội dung như quản lý danh mục, thể loại, bài đăng.
* Tác giả có quyền đăng nhập vào hệ thống để quản lý bài đăng mà họ đăng tải như: thêm, xóa, sửa, tìm kiếm, xem bài đăng.
* ***Trang chủ của trang web***
* Trưng bày sản phẩm nổi bật: Hiển thị sản phẩm mới, sản phẩm giảm giá, sản phẩm bán chạy.
* Banner khuyến mãi: Quảng cáo chương trình giảm giá, sự kiện đặc biệt.
* Thông tin thương hiệu: Giới thiệu ngắn gọn về thương hiệu, sứ mệnh, giá trị cốt lõi.
* ***Trang Sản Phẩm***
* Danh mục sản phẩm: Phân loại theo loại sản phẩm, mùa, phong cách.
* Bộ lọc và tìm kiếm nâng cao: Tìm kiếm theo tên, giá, màu sắc, size, thương hiệu.
* Mô tả chi tiết sản phẩm: Bao gồm hình ảnh rõ nét, mô tả chất liệu, hướng dẫn bảo quản, thông số kỹ thuật.
* Đánh giá sản phẩm: Hiển thị đánh giá, nhận xét của khách hàng.
* ***Giỏ Hàng & Thanh Toán***
* Thêm/xóa sản phẩm: Người dùng có thể thêm hoặc bỏ sản phẩm trong giỏ hàng.
* Thanh toán online: Cung cấp các phương thức thanh toán như thẻ tín dụng, chuyển khoản, ví điện tử (VNPay, Momo).
* Cập nhật thông tin giao hàng: Địa chỉ giao hàng, lựa chọn phương thức vận chuyển.
* Xác nhận đơn hàng: Sau khi thanh toán, khách hàng nhận được email/SMS xác nhận đơn hàng
* ***Quản Lý Tài Khoản Khách Hàng***
* Đăng ký/đăng nhập: Tạo tài khoản bằng email hoặc qua các mạng xã hội (Facebook, Google).
* Lịch sử đơn hàng: Khách hàng có thể theo dõi trạng thái đơn hàng và các đơn đã mua trước đó.
* Lưu địa chỉ giao hàng: Tự động điền địa chỉ trong các lần mua hàng tiếp theo.
* Thay đổi mật khẩu và thông tin cá nhân: Cung cấp khả năng thay đổi thông tin tài khoản.
* ***Quản Lý Đơn Hàng***
* Theo dõi đơn hàng: Quản trị viên có thể theo dõi tình trạng đơn hàng (đang xử lý, đang vận chuyển, đã giao).
* Thông báo qua email/SMS: Gửi thông báo cho khách hàng về tình trạng đơn hàng.
* Hủy/hoàn trả đơn hàng: Khách hàng có thể yêu cầu hủy hoặc trả lại sản phẩm.
* **Quản Lý Kho**
* Cập nhật số lượng sản phẩm: Theo dõi số lượng hàng tồn kho.
* Thông báo hết hàng: Hiển thị cảnh báo khi sản phẩm hết hàng hoặc sắp hết hàng.
* Tự động cập nhật khi có đơn hàng: Số lượng hàng tồn kho sẽ tự động giảm khi có đơn hàng.
* **Blog & Tin Tức**
* Chia sẻ xu hướng thời trang: Cung cấp bài viết về các xu hướng thời trang mới nhất, mẹo phối đồ.
* Tạo bài viết & chia sẻ: Khách hàng có thể bình luận và chia sẻ bài viết lên mạng xã hội.
* **Liên Hệ & Hỗ Trợ**
* Form liên hệ: Cung cấp form để khách hàng gửi yêu cầu hoặc thắc mắc.
* Chatbot/Live chat: Hỗ trợ khách hàng trực tiếp qua chatbot hoặc live chat.
* Thông tin liên hệ: Số điện thoại, email hỗ trợ khách hàng.

#### **Các Tính Năng Khác**

* **Chương trình khách hàng thân thiết:** Tích điểm thưởng cho khách hàng trung thành.
* **Thông báo đẩy:** Gửi thông báo về các chương trình khuyến mãi, giảm giá.
* **Chia sẻ mạng xã hội:** Cho phép khách hàng chia sẻ sản phẩm hoặc bài viết lên các nền tảng như Facebook, Instagram.

## **Công cụ lập trình**

* HTML, CSS, JavaScript: Sử dụng các công nghệ cơ bản để xây dựng giao diện người dùng.
* Framework: ReactJS, NodeJS, Bootstrap4.6
* Datebase: Mysql
* Text editro: VS code

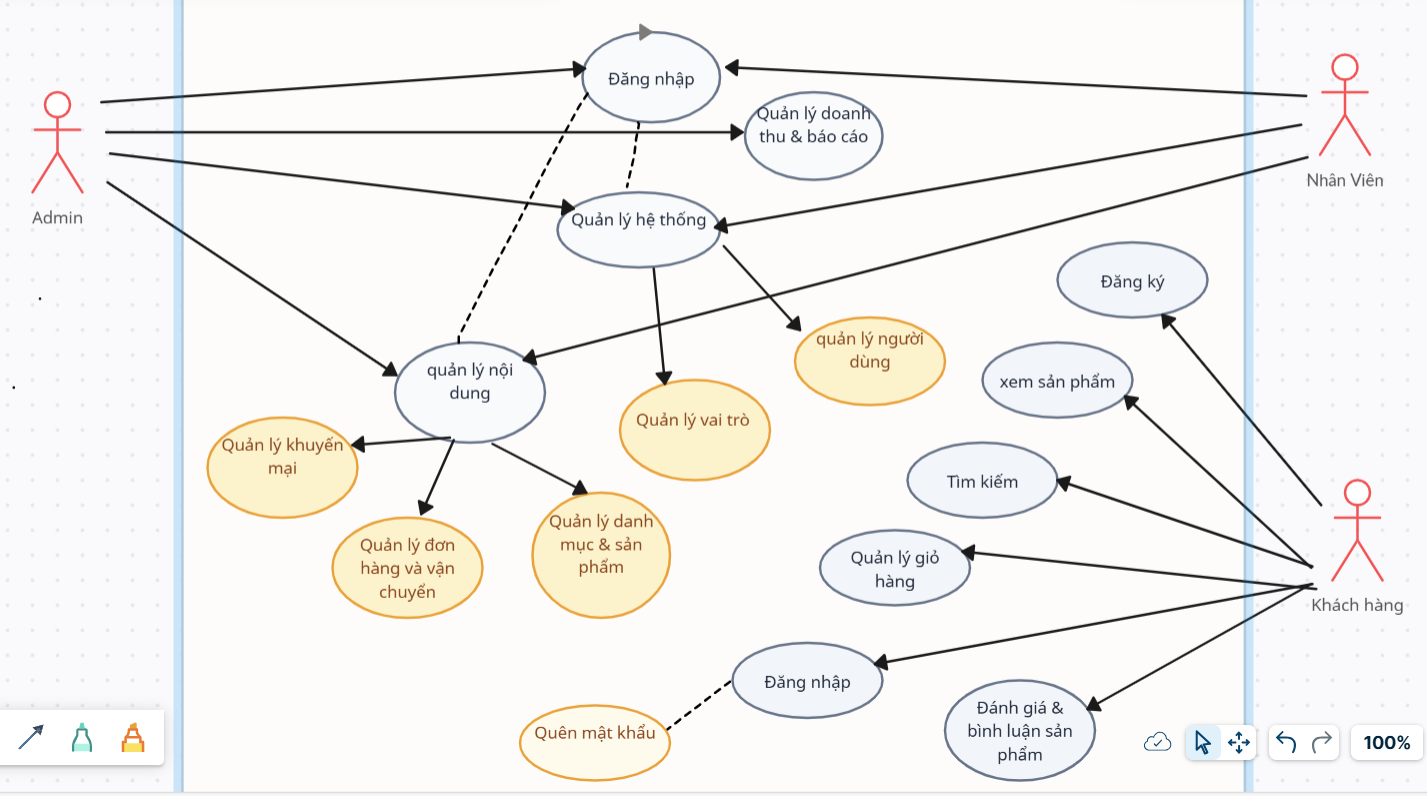
# **CHƯƠNG II: PHÂN TÍCH HỆ THỐNG**

## **Tổng quan chức năng**

### **Xây dựng biểu đồ usecase tổng quát**

* Danh sách Tác nhân người sử dụng hệ thống:

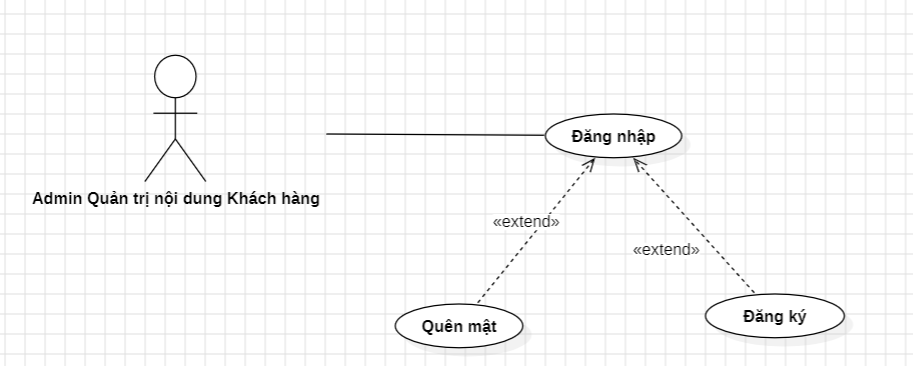
| **Ký hiệu** | **Tác nhân** | **Mô tả chức năng** |
| --- | --- | --- |
|  | **Admin** | * Quản lý tài khoản người dùng. * Quản lý vai trò. * Quản lý danh mục sản phẩm. * Quản lý khuyến mãi và mã giảm giá. * Quản lý đơn hàng & vận chuyển. * Quản lý doanh thu, báo cáo. |
| **Nhân viên** | * Đăng nhập. * Quản lý danh mục sản phẩm. * Quản lý sản phẩm * Quản lý khuyến mãi và mã giảm giá. * Quản lý đơn hàng * Quản lý SZ * Quản lý thương hiệu * Quản lý màu sắc * Quản lý dịch vụ vận chuyển. * Quản lý doanh thu, báo cáo. |
| **Khách hàng** | * Đăng nhập * Đăng kí * Quản lý tài khoản * Quản lý đơn mua hàng * Quản lý giỏ hàng * Xem sản phẩm * Tìm kiếm * Đánh giá & bình luận sản phẩm |
|



Hình 2.1. Xây dựng biểu đồ usecase trang web bán hàng thời trang nữ ZADA

2.1.2 Xây dựng biểu đồ usecase phân rã

* + - 1. Biểu đồ usecase phân rã Đăng nhập



Hình 2.2. Xây dựng biểu đồ usecase phân rã Đăng nhập

* Đặc tả use case Đăng nhập:

|  |  |
| --- | --- |
| **Usecase** | * Đăng nhập hệ thống |
| **Actor** | * Admin, nhân viên, Khách hàng |
| **Mô tả** | * Use case này cho phép người dùng đăng nhập vào trang web thời trang nữ ZADA bằng cách nhập tên tài khoản và mật khẩu. |
| **Điều kiện đầu vào** | * Hệ thống ở trạng thái đăng nhập và có màn hình đăng nhập được hiển thị. * Người dùng hoặc quản trị viên phải có tài khoản hợp lệ trong hệ thống. |
| **Điều kiện hậu nghiệm** | * Nếu thông tin đăng nhập hợp lệ, người dùng sẽ được chuyển đến trang chính của hệ thống với quyền truy cập tương ứng. * Nếu thông tin đăng nhập không hợp lệ, hệ thống sẽ hiển thị thông báo lỗi và yêu cầu người dùng nhập lại thông tin. |
| **Luồng sự kiện chính** | 1. **Bắt đầu**: Use case bắt đầu khi người dùng mở trang đăng nhập hệ thống hiển thị form đăng nhập. 2. Người dùng nhập tài khoản và mật khẩu vào form đăng nhập. 3. Người dùng nhấn nút "Đăng nhập". 4. Hệ thống kiểm tra tính hợp lệ của thông tin đăng nhập (tên tài khoản và mật khẩu). 5. Hệ thống xác nhận thông tin đăng nhập với cơ sở dữ liệu. 6. Nếu thông tin đăng nhập hợp lệ:  * Hệ thống xác định quyền truy cập của người dùng. * Hệ thống điều hướng người dùng đến trang chính với quyền truy cập tương ứng.  1. **Kết thúc**: Use case kết thúc khi người dùng được đăng nhập thành công và điều hướng đến trang chính. |
| **Luồng sự kiện phụ** | **Luồng sự kiện phụ 1: Actor nhập thiếu thông tin đăng nhập**   * Hệ thống sẽ thông báo lỗi (bạn chưa nhập đủ thông tin đăng nhập ) và quay lại bước 2   **Luồng sự kiện phụ 2: Actor nhập sai thông tin đăng nhập**   1. Nếu tài khoản không tồn tại hoặc mật khẩu sai:  * Hệ thống hiển thị thông báo lỗi "Tên tài khoản hoặc mật khẩu không đúng". * Use case quay lại bước 2 của luồng chính |
| **Điểm mở rộng** | **Mở rộng 1: Người dùng có thể đăng ký tài khoản khi chưa có tài khoản đăng nhập**   * Người dùng chọn yêu cầu đăng ký * Hệ thống hiển thị form đăng ký * Người dùng nhập đầy đủ thông tin vào form đăng ký và ấn nút “đăng ký”   **Mở rộng 2: Người dùng có thể ấn quên mật khẩu và yêu cầu tạo lại mật khẩu mới**   * Người dùng ấn vào mục quên mật khẩu * Hệ thống hiển thị form điền thông tin và mục điền mật khẩu mới * Người dùng nhập đầy đủ thông tin |

* + - 1. Biểu đồ usecase phân rã Đăng Ký
* Đặc tả use case Đăng Ký:

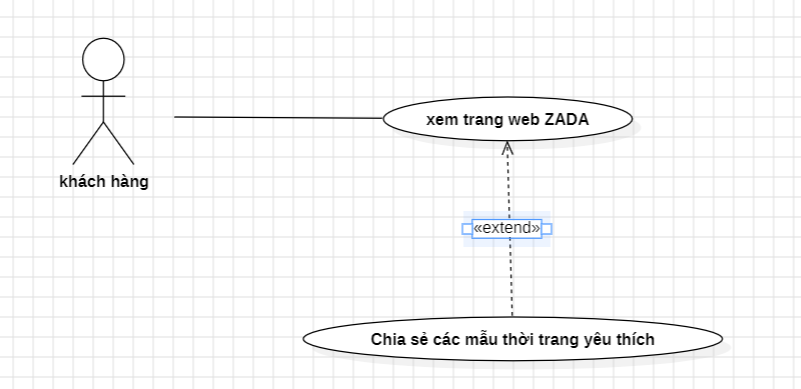
|  |  |
| --- | --- |
| **Usecase** | * Đăng nhập hệ thống |
| **Actor** | * Khách hàng |
| **Mô tả** | * Khách hàng đăng ký tài khoản mới trên hệ thống. |
| **Điều kiện đầu vào** | * Hệ thống ở trạng thái đăng ký và có màn hình đăng ký được hiển thị. * Người dùng hoặc quản trị viên phải có tài khoản hợp lệ trong hệ thống. |
| **Điều kiện hậu nghiệm** | * Nếu thông tin đăng ký hợp lệ, người dùng sẽ được chuyển đến trang chính của hệ thống với quyền truy cập tương ứng. * Nếu thông tin đăng ký không hợp lệ, hệ thống sẽ hiển thị thông báo lỗi và yêu cầu người dùng đăng ký lại thông tin. |
| **Luồng sự kiện chính** | 1. **Bắt đầu**: Use case bắt đầu khi người dùng mở trang đăng nhập hệ thống hiển thị form đăng ký. 2. Người dùng nhập Nhập thông tin cá nhân: (Tên, Email, Mật khẩu, Số điện thoại...). 3. Người dùng nhấn nút "Đăng ký". 4. Hệ thống kiểm tra tính hợp lệ của thông tin đăng ký. 5. Hệ thống xác nhận thông tin đăng ký với cơ sở dữ liệu. 6. Nếu thông tin đăng ký hợp lệ:  * Hệ thống xác định quyền truy cập của người dùng. * Hệ thống điều hướng người dùng đến trang chính với quyền truy cập tương ứng.  1. **Kết thúc**: Use case kết thúc khi người dùng được đăng ký thành công và điều hướng đến trang chính. |
| **Luồng sự kiện phụ** | Luồng sự kiện phụ 1: Actor nhập thiếu thông tin đăng nhập   * Hệ thống sẽ thông báo lỗi (bạn chưa nhập đủ thông tin đăng ký ) và quay lại bước 2   Luồng sự kiện phụ 2: Actor nhập sai thông tin đăng ký   1. Nếu tài khoản đã tồn tại:  * Hệ thống hiển thị thông báo lỗi "Tên tài khoản đã tồn tại". * Use case quay lại bước 2 của luồng chính |

#### **Biểu đồ usecase phân rã tìm kiếm sản phẩm:**

* Đặc tả use tìm kiếm sản phẩm:

|  |  |
| --- | --- |
| **Usecase** | * Tìm kiếm sản phẩm |
| **Actor** | * Khách hàng |
| **Mô tả** | * Người dùng tìm kiếm sản phẩm theo tên hoặc danh mục. |
| **Điều kiện đầu vào** | * Cách sử dụng bắt đầu khi khách hàng bắt đầu truy cập vào trang web ZADA. * Hệ thống phải có sẵn các bài viết về mẫu thời trang. * Người dùng phải có thiết bị kết nối internet để truy cập hệ thống. |
| **Điều kiện hậu nghiệm** | Khách hàng có thể tìm kiếm (Tên, Giá, Ảnh, Mô tả, Đánh giá.).  Hệ thống cập nhật thông tin để tìm kiếm. |
| **Luồng sự kiện chính** | 1. **Bắt đầu**: Use case bắt đầu khi người dùng mở trang chủ hoặc trang danh mục sản phẩm. 2. Hệ thống hiển thị danh sách các mẫu thời trang. 3. Người dùng chọn tìm kiếm. 4. Hệ thống hiển thị thông tin chi tiết của bài viết đã tìm kiếm. 5. **Kết thúc**: Use case kết thúc khi người dùng tìm được sản phẩm. |
| **Luồng sự kiện phụ** | **Luồng sự kiện phụ 1:khách hàng tìm kiếm sản phẩm**   1. Người dùng nhập từ khóa tìm kiếm vào ô tìm kiếm. 2. Hệ thống hiển thị danh sách các sản phẩm phù hợp với từ khóa tìm kiếm.   **Luồng sự kiện phụ 2: khách hàng xem bài viết theo danh mục hoặc thể loại**   1. Người dùng chọn danh mục hoặc thể loại từ menu. 2. Hệ thống hiển thị danh sách các sản phẩm thuộc danh mục hoặc thể loại đã chọn |
| **Điểm mở rộng** | **Mở rộng 1: Người dùng có thể chia sẻ sản phẩm qua mạng xã hội**   * Người dùng chọn tùy chọn chia sẻ trên bài viết. * Hệ thống cung cấp các liên kết chia sẻ trên các nền tảng mạng xã hội như: Facebook, Zalo, Messenger. |
| **Điều kiện đầu ra** | 1. **Điều kiện đầu ra thành công**:  * Người dùng tìm được nội dung chi tiết của sản phẩm. * Hệ thống ghi lại lượt tìm kiếm của sản phẩm vào cơ sở dữ liệu.  1. **Điều kiện đầu ra không thành công**:  * Nếu hệ thống gặp lỗi khi tải sản phẩm: * **Thông điệp**: "Có lỗi xảy ra khi tải sản phẩm. Vui lòng thử lại sau." * **Hành động hệ thống**: Hiển thị thông báo lỗi và cho phép người dùng thử lại. |

#### **Biểu đồ usecase phân xem chi tiết sản phẩm:**



Hình 2.4. Biểu đồ phân rã usecase xem chi tiết sản phẩm

* Đặc tả use case xem chi tiết sản phẩm:

|  |  |
| --- | --- |
| **Usecase** | * xem chi tiết sản phẩm |
| **Actor** | * Khách hàng |
| **Mô tả** | * Người dùng xem thông tin chi tiết của sản phẩm. |
| **Điều kiện đầu vào** | * Người dùng phải có thiết bị kết nối internet để truy cập hệ thống. * Cách sử dụng bắt đầu khi khách hàng bắt đầu truy cập vào trang web thời trang ZADA. |
| **Điều kiện hậu nghiệm** | * Hệ thống thực hiện truy xuất các sản phẩm theo danh mục hoặc thể loại mà người dùng chọn. * Hoặc không hiển thị sản phẩm nào phù hợp với tiêu chí. |
| **Luồng sự kiện chính** | 1. **Bắt đầu**: Usecase bắt đầu khi người dùng truy cập vào hệ thống.   Người dùng chọn một sản phẩm từ danh sách.  Hệ thống hiển thị **thông tin chi tiết** (Tên, Giá, Ảnh, Mô tả, Đánh giá...).  Người dùng có thể: Thêm vào giỏ hàng, Xem đánh giá của người mua trước, đặt câu hỏi về sản phẩm.   1. **Kết thúc**: Use case kết thúc khi Actor hoàn thành hiện ra chi tiết sản phẩm. |
| **Điểm mở rộng** | * Xem chi tiết sản phẩm theo thể loại:  1. Người dùng di chuột lên phần header của trang sẽ có các danh mục phổ biến, trong danh mục sẽ có các thể loại con. 2. Người dùng chọn một thể loại cụ thể. 3. Hệ thống lọc và hiển thị các bài viết thuộc thể loại đã chọn.  * Xem chi tiết sản phẩm theo danh mục:  1. Người dùng di chuột lên phần header của trang sẽ có các danh mục phổ biến. 2. Hệ thống hiển thị danh sách các danh mục có sẵn ở phần header 3. Người dùng chọn một danh mục cụ thể. 4. Hệ thống lọc và hiển thị các thể loại thuộc danh mục đã chọn. |
| **Luồng sự kiện phụ** | **Luồng sự kiện phụ 1: Không có sản phẩm phù hợp:**   * Sau khi chọn thể loại, hệ thống tìm kiếm sản phẩm của thể loại đó. * Nếu không có sản phẩm nào được tìm thấy, hệ thống hiển thị thông báo "Không có sản phẩm nào thuộc thể loại này." * Người dùng có thể chọn lại thể loại khác hoặc chuyển sang danh mục khác. |
| **Điều kiện đầu ra** | 1. **Kết Quả Xem chi tiết sản phẩm Thành Công:**  * Danh sách sản phẩm được sắp xếp và trình bày theo yêu cầu của người dùng * Người dùng có thể xem chi tiết từng sản phẩm trong danh sách kết quả. |

#### **Biểu đồ usecase phân rã** **Quản Lý Giỏ Hàng:**

* Đặc tả use case Quản Lý Giỏ Hàng:

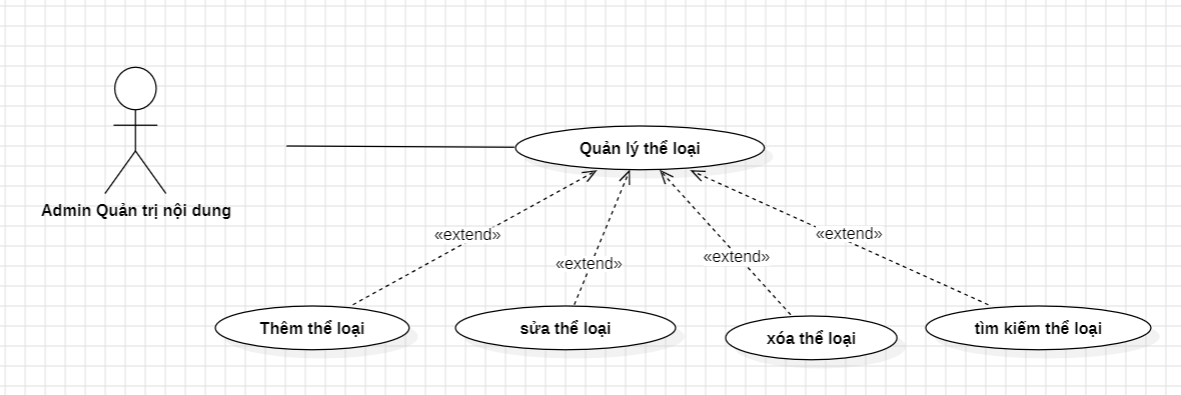
|  |  |
| --- | --- |
| **Usecase** | * Quản Lý Giỏ Hàng |
| **Actor** | * Khách hàng |
| **Mô tả** | * Người dùng thêm, chỉnh sửa hoặc xóa sản phẩm trong giỏ hàng |
| **Điều kiện đầu vào** | * Actor phải đăng nhập vào hệ thống. |
| **Điều kiện hậu nghiệm** | * Người dùng chọn **Thêm vào giỏ hàng** ở trang sản phẩm. * Hệ thống cập nhật số lượng sản phẩm trong giỏ hàng. * Người dùng có thể vào trang **Giỏ hàng** để: * Tăng/Giảm số lượng sản phẩm. * Xóa sản phẩm khỏi giỏ hàng. * Nhấn “Thanh toán” để tiếp tục mua hàng. |
| **Luồng sự kiện chính** | 1. **Bắt đầu**: Use case bắt đầu khi Actor đăng nhập vào hệ thống. 2. Hệ thống hiển thị các sản phẩm hiện có. 3. Actor chọn thao tác muốn thực hiện:  * Thêm vào giỏ hàng * Tăng/Giảm số lượng sản phẩm. * Xóa sản phẩm khỏi giỏ hàng. * Nhấn “Thanh toán” để tiếp tục mua hàng |
| **Điều kiện đầu ra** | 1. **Điều kiện đầu ra thành công**:  * **Thêm sản phẩm**: Sản phẩm mới được lưu vào giỏi hàng trên trang web thời trang. * **Chỉnh sửa** : Sản phẩm được cập nhật với thông tin mới và hiển thị trên trang web thời trang. * **Xóa** : Sản phẩm được xóa không còn hiển thị trong giỏ hàng trên trang web thời trang.  1. **Điều kiện đầu ra không thành công**:  * **Thông tin sản phẩm không hợp lệ**: Hệ thống hiển thị thông báo lỗi * **Lỗi hệ thống khi thêm, chỉnh sửa hoặc xóa sản phẩm**: |

#### **Biểu đồ usecase phân rã Đánh Giá & Bình Luận Sản Phẩm**

* Đặc tả use case Đánh Giá & Bình Luận Sản Phẩm:

|  |  |
| --- | --- |
| **Usecase** | * Quản lý danh mục |
| **Actor** | * Nhân viên, Admin |
| **Mô tả** | * Use case này cho phép actor quản lý các danh mục trên hệ thống mẫu hàng thời trang. Các thao tác bao gồm xem và tìm kiếm danh mục, thêm danh mục mới, chỉnh sửa danh mục hiện có và xóa danh mục không cần thiết. |
| **Điều kiện đầu vào** | * Actor phải đăng nhập vào hệ thống và có quyền truy cập để quản lý danh mục. |
| **Điều kiện hậu nghiệm** | * Danh mục mới được thêm vào hệ thống. * Danh mục hiện có được cập nhật với thông tin mới. * Danh mục không cần thiết được xóa khỏi hệ thống. |
| **Luồng sự kiện chính** | 1. **Bắt đầu**: Use case bắt đầu khi Actor mở trang quản lý danh mục. 2. Hệ thống hiển thị danh sách các danh mục hiện có. 3. Actor chọn thao tác muốn thực hiện:  * Thêm danh mục mới * Chỉnh sửa danh mục hiện có * Xóa danh mục * **T Thêm danh mục mới**:  1. Actor chọn "Thêm danh mục mới". 2. Hệ thống hiển thị form để nhập thông tin danh mục mới. 3. Actor nhập thông tin danh mục (tên danh mục) 4. Actor nhấn "Lưu". 5. Hệ thống kiểm tra tính hợp lệ của thông tin và lưu danh mục mới vào cơ sở dữ liệu.  * **C Chỉnh sửa danh mục hiện có**:  1. Actor chọn danh mục cần chỉnh sửa. 2. Hệ thống hiển thị thông tin chi tiết của danh mục. 3. Actor cập nhật thông tin cần thiết. 4. Actor nhấn "Lưu". 5. Hệ thống kiểm tra tính hợp lệ của thông tin và cập nhật danh mục trong cơ sở dữ liệu.  * **Xóa danh mục**:  1. Actor chọn danh mục cần xóa. 2. Hệ thống hiển thị thông báo xác nhận xóa. 3. Actor xác nhận xóa danh mục. 4. Hệ thống xóa danh mục khỏi cơ sở dữ liệu. 5. **Kết thúc**: Use case kết thúc Actor hoàn thành thao tác quản lý bài đăng. |
| **Luồng sự kiện phụ** | **Luồng sự kiện phụ 1: Thông tin danh mục không hợp lệ khi thêm hoặc chỉnh sửa**   1. Hệ thống hiển thị thông báo lỗi tương ứng với trường thông tin có dữ liệu không hợp lệ |
| **Điều kiện đầu ra** | 1. **Điều kiện đầu ra thành công**:  * **Thêm danh mục mới**: danh mục mới được lưu vào cơ sở dữ liệu và hiển thị trên trang tin tức. * **Chỉnh sửa danh mục**: danh mục được cập nhật với thông tin mới và hiển thị trên trang tin tức. * **Xóa danh mục**: danh mục được xóa khỏi cơ sở dữ liệu và không còn hiển thị trên trang tin tức.  1. **Điều kiện đầu ra không thành công**:  * **Thông tin danh mục không hợp lệ**: Hệ thống hiển thị thông báo lỗi và yêu cầu tác nhân nhập lại thông tin. * **Lỗi hệ thống khi thêm, chỉnh sửa hoặc xóa danh mục**: * **Hành động hệ thống**: Hiển thị thông báo lỗi và không lưu thay đổi vào cơ sở dữ liệu. |

#### **Biểu đồ usecase phân rã Quản lý thể loại:**

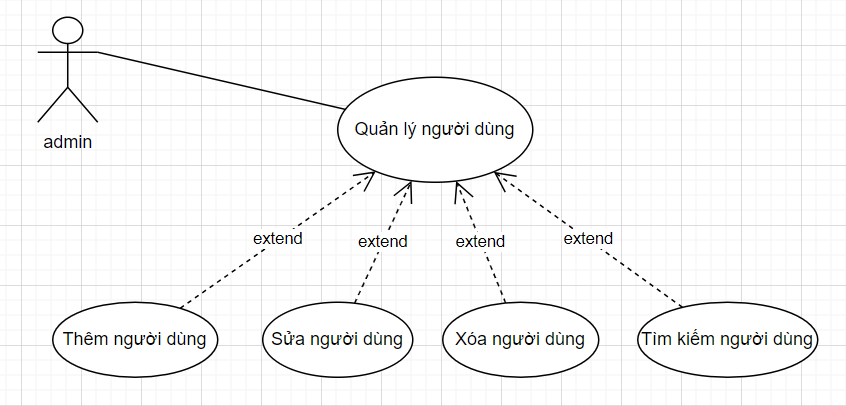


Hình 2.7. Biểu đồ phân rã usecase Quản lý thể loại

* Đặc tả use case Quản lý thể loại:

|  |  |
| --- | --- |
| **Usecase** | * Quản lý thể loại |
| **Actor** | * Nhân viên, Admin |
| **Mô tả** | * Use case này cho phép actor quản lý các thể loại trên hệ thống tin trang web. Các thao tác bao gồm xem và tìm kiếm thể loại, thêm thể loại mới, chỉnh sửa thể loại hiện có và xóa thể loại không cần thiết. |
| **Điều kiện đầu vào** | * Actor phải đăng nhập vào hệ thống và có quyền truy cập để quản lý thể loại. |
| **Điều kiện hậu nghiệm** | * Thể loại mới được thêm vào hệ thống. * Thể loại hiện có được cập nhật với thông tin mới. * Thể loại không cần thiết được xóa khỏi hệ thống. |
| **Luồng sự kiện chính** | 1. **Bắt đầu**: Use case bắt đầu khi Actor mở trang quản lý thể loại. 2. Hệ thống hiển thị danh sách các thể loại hiện có. 3. Actor chọn thao tác muốn thực hiện:  * Thêm thể loại mới * Chỉnh sửa thể loại hiện có * Xóa thể loại * **Th Thêm thể loại mới**:   1. Actor chọn "Thêm thể loại mới".   2. Hệ thống hiển thị form để nhập thông tin thể loại mới.   3. Actor nhập thông tin thể loại (tên thể loại, danh mục)   4. Actor nhấn "Lưu".   5. Hệ thống kiểm tra tính hợp lệ của thông tin và lưu thể loại mới vào cơ sở dữ liệu. * **C Chỉnh sửa thể loại hiện có**:  1. Actor chọn thể loại cần chỉnh sửa. 2. Hệ thống hiển thị thông tin chi tiết của thể loại. 3. Actor cập nhật thông tin cần thiết. 4. Actor nhấn "Lưu". 5. Hệ thống kiểm tra tính hợp lệ của thông tin và cập nhật thể loại trong cơ sở dữ liệu.  * **Xóa thể loại**:  1. Actor chọn thể loại cần xóa. 2. Hệ thống hiển thị thông báo xác nhận xóa. 3. Actor xác nhận xóa thể loại. 4. Hệ thống xóa thể loại khỏi cơ sở dữ liệu. 5. **Kết thúc**: Use case kết thúc Actor hoàn thành thao tác quản lý thể loại. |
| **Luồng sự kiện phụ** | **Luồng sự kiện phụ 1: Thông tin thể loại không hợp lệ khi thêm hoặc chỉnh sửa**   1. Hệ thống hiển thị thông báo lỗi tương ứng với trường thông tin có dữ liệu không hợp lệ |
| **Điều kiện đầu ra** | 1. **Điều kiện đầu ra thành công**:  * **Thêm thể loại mới**: thể loại mới được lưu vào cơ sở dữ liệu và hiển thị trên trang web thời trang. * **Chỉnh sửa thể loại**: thể loại được cập nhật với thông tin mới và hiển thị trên trang web thời trang. * **Xóa thể loại**: thể loại được xóa khỏi cơ sở dữ liệu và không còn hiển thị trên trang web thời trang.  1. **Điều kiện đầu ra không thành công**:  * **Thông tin thể loại không hợp lệ**: Hệ thống hiển thị thông báo lỗi và yêu cầu tác nhân nhập lại thông tin. * **Lỗi hệ thống khi thêm, chỉnh sửa hoặc xóa thể loại**: * **Hành động hệ thống**: Hiển thị thông báo lỗi và không lưu thay đổi vào cơ sở dữ liệu. |

#### **Biểu đồ usecase phân rã Quản lý người dùng:**

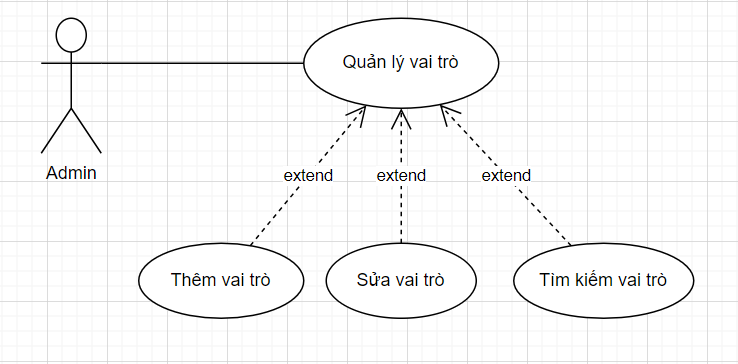


Hình 2.8. Biểu đồ phân rã usecase Quản lý người dùng

* Đặc tả use case Quản lý người dùng:

|  |  |
| --- | --- |
| **Usecase** | * Quản lý người dùng |
| **Actor** | * Admin |
| **Mô tả** | * Use case này cho phép actor quản lý người dùng trên hệ thống trang web. Các thao tác bao gồm xem và tìm kiếm người dùng, thêm người dùng, chỉnh sửa người dùng hiện có và xóa người dùng không cần thiết. |
| **Điều kiện đầu vào** | * Actor phải đăng nhập vào hệ thống và có quyền truy cập để quản lý người dùng. |
| **Điều kiện hậu nghiệm** | * người dùng mới được thêm vào hệ thống. * người dùng hiện có được cập nhật với thông tin mới. * người dùng không cần thiết được xóa khỏi hệ thống. |
| **Luồng sự kiện chính** | 1. **Bắt đầu**: Use case bắt đầu khi Actor mở trang quản lý người dùng. 2. Hệ thống hiển thị danh sách các người dùng hiện có. 3. Actor chọn thao tác muốn thực hiện:  * Thêm người dùng mới * Chỉnh sửa người dùng hiện có * Xóa người dùng * **Th Thêm người dùng** **mới**:  1. Actor chọn "Thêm người dùng mới". 2. Hệ thống hiển thị form để nhập thông tin người dùng mới. 3. Actor nhập thông tin người dùng (tên người dùng, tên tài khoản, mật khẩu, Xác nhận mật khẩu, vai trò, email, số điện thoại) 4. Actor nhấn "Lưu". 5. Hệ thống kiểm tra tính hợp lệ của thông tin và lưu người dùng mới vào cơ sở dữ liệu.  * **Chỉnh sửa người dùng hiện có**:  1. Actor chọn người dùng cần chỉnh sửa. 2. Hệ thống hiển thị thông tin chi tiết của người dùng. 3. Actor cập nhật thông tin cần thiết. 4. Actor nhấn "Lưu". 5. Hệ thống kiểm tra tính hợp lệ của thông tin và cập nhật người dùng trong cơ sở dữ liệu.  * **Xóa người dùng**:  1. Actor chọn người dùng cần xóa. 2. Hệ thống hiển thị thông báo xác nhận xóa. 3. Actor xác nhận xóa người dùng. 4. Hệ thống xóa người dùng khỏi cơ sở dữ liệu. 5. **Kết thúc**: Use case kết thúc Actor hoàn thành thao tác quản lý người dùng. |
| **Luồng sự kiện phụ** | **Luồng sự kiện phụ 1: Thông tin người dùng không hợp lệ khi thêm hoặc chỉnh sửa**   1. Hệ thống hiển thị thông báo lỗi tương ứng với trường thông tin có dữ liệu không hợp lệ |
| **Điều kiện đầu ra** | 1. **Điều kiện đầu ra thành công**:  * **Thêm người dùng mới**: người dùng mới được lưu vào cơ sở dữ liệu và hiển thị trên trang tin tức. * **Chỉnh sửa người dùng**: người dùng được cập nhật với thông tin mới và hiển thị trên trang tin tức. * **Xóa người dùng**: người dùng được xóa khỏi cơ sở dữ liệu và không còn hiển thị trên trang tin tức.  1. **Điều kiện đầu ra không thành công**:  * **Thông tin người dùng không hợp lệ**: Hệ thống hiển thị thông báo lỗi và yêu cầu tác nhân nhập lại thông tin. * **Lỗi hệ thống khi thêm, chỉnh sửa hoặc xóa thể loại**: * **Hành động hệ thống**: Hiển thị thông báo lỗi và không lưu thay đổi vào cơ sở dữ liệu. |

#### **Biểu đồ usecase phân rã Quản lý vai trò:**

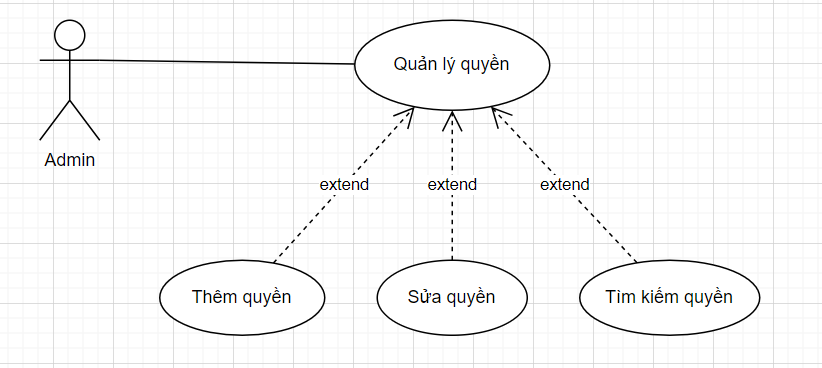


Hình 2.9. Biểu đồ phân rã usecase Quản lý vai trò

* Đặc tả use case Quản lý vai trò:

|  |  |
| --- | --- |
| **Usecase** | * Quản lý vai trò |
| **Actor** | * Admin |
| **Mô tả** | * Use case này cho phép actor quản lý vai trò trên hệ thống trang web ZADA. Các thao tác bao gồm xem và tìm kiếm vai trò, thêm vai trò, chỉnh sửa vai trò hiện có. |
| **Điều kiện đầu vào** | * Actor phải đăng nhập vào hệ thống và có quyền truy cập để quản lý vai trò. |
| **Điều kiện hậu nghiệm** | * vai trò mới được thêm vào hệ thống. * vai trò hiện có được cập nhật với thông tin mới. * vai trò không cần thiết được xóa khỏi hệ thống. |
| **Luồng sự kiện chính** | 1. **Bắt đầu**: Use case bắt đầu khi Actor mở trang quản lý vai trò. 2. Hệ thống hiển thị danh sách các vai trò hiện có. 3. Actor chọn thao tác muốn thực hiện:  * Thêm vai trò mới * Chỉnh sửa vai trò hiện có * **T Thêm vai trò mới**:  1. Actor chọn "Thêm vai trò mới". 2. Hệ thống hiển thị form để nhập thông tin vai trò mới. 3. Actor nhập thông tin vai trò (tên vai trò, quyền) 4. Actor nhấn "Lưu". 5. Hệ thống kiểm tra tính hợp lệ của thông tin và vai trò mới vào cơ sở dữ liệu.  * **C Chỉnh sửa vai trò hiện có**:  1. Actor chọn vai trò cần chỉnh sửa. 2. Hệ thống hiển thị thông tin chi tiết của vai trò. 3. Actor cập nhật thông tin cần thiết. 4. Actor nhấn "Lưu". 5. Hệ thống kiểm tra tính hợp lệ của thông tin và cập nhật vai trò trong cơ sở dữ liệu. 6. **Kết thúc**: Use case kết thúc Actor hoàn thành thao tác quản lý vai trò. |
| **Luồng sự kiện phụ** | **Luồng sự kiện phụ 1: Thông tin vai trò không hợp lệ khi thêm hoặc chỉnh sửa**   1. Hệ thống hiển thị thông báo lỗi tương ứng với trường thông tin có dữ liệu không hợp lệ |
| **Điều kiện đầu ra** | 1. **Điều kiện đầu ra thành công**:  * **Thêm vai trò mới**: vai trò mới được lưu vào cơ sở dữ liệu và hiển thị trên trang web. * **Chỉnh sửa vai trò**: vai trò được cập nhật với thông tin mới và hiển thị trên trang web.  1. **Điều kiện đầu ra không thành công**:  * **Thông tin vai trò không hợp lệ**: Hệ thống hiển thị thông báo lỗi và yêu cầu tác nhân nhập lại thông tin. * **Lỗi hệ thống khi thêm, chỉnh sửa vai trò**: * **Hành động hệ thống**: Hiển thị thông báo lỗi và không lưu thay đổi vào cơ sở dữ liệu. |

#### **Biểu đồ usecase phân rã Quản lý quyền:**



Hình 2.10. Biểu đồ phân rã usecase Quản lý quyền

* Đặc tả use case Quản lý quyền:

|  |  |
| --- | --- |
| **Usecase** | * Quản lý quyền |
| **Actor** | * Admin |
| **Mô tả** | * Use case này cho phép actor quản lý quyền trên hệ thống trang web. Các thao tác bao gồm xem và tìm kiếm quyền, thêm quyền, chỉnh sửa quyền hiện có. |
| **Điều kiện đầu vào** | * Actor phải đăng nhập vào hệ thống và có quyền truy cập để quản lý quyền. |
| **Điều kiện hậu nghiệm** | * quyền mới được thêm vào hệ thống. * quyền hiện có được cập nhật với thông tin mới. * quyền không cần thiết được xóa khỏi hệ thống. |
| **Luồng sự kiện chính** | 1. **Bắt đầu**: Use case bắt đầu khi Actor mở trang quản lý quyền. 2. Hệ thống hiển thị danh sách các quyền hiện có. 3. Actor chọn thao tác muốn thực hiện:  * Thêm quyền mới * Chỉnh sửa quyền hiện có * **Th Thêm quyền mới**:  1. Actor chọn "Thêm quyền mới". 2. Hệ thống hiển thị form để nhập thông tin quyền mới. 3. Actor nhập thông tin quyền (tên quyền) 4. Actor nhấn "Lưu". 5. Hệ thống kiểm tra tính hợp lệ của thông tin và quyền mới vào cơ sở dữ liệu.  * **C Chỉnh sửa quyền hiện có**:  1. Actor chọn quyền cần chỉnh sửa. 2. Hệ thống hiển thị thông tin chi tiết của quyền. 3. Actor cập nhật thông tin cần thiết. 4. Actor nhấn "Lưu". 5. Hệ thống kiểm tra tính hợp lệ của thông tin và cập nhật quyền trong cơ sở dữ liệu. 6. **Kết thúc**: Use case kết thúc Actor hoàn thành thao tác quản lý quyền. |
| **Luồng sự kiện phụ** | **Luồng sự kiện phụ 1: Thông tin quyền không hợp lệ khi thêm hoặc chỉnh sửa**   1. Hệ thống hiển thị thông báo lỗi tương ứng với trường thông tin có dữ liệu không hợp lệ |
| **Điều kiện đầu ra** | 1. **Điều kiện đầu ra thành công**:  * **Thêm quyền mới**: quyền mới được lưu vào cơ sở dữ liệu và hiển thị trên trang web. * **Chỉnh sửa quyền**: quyền được cập nhật với thông tin mới và hiển thị trên trang web.  1. **Điều kiện đầu ra không thành công**:  * **Thông tin quyền không hợp lệ**: Hệ thống hiển thị thông báo lỗi và yêu cầu tác nhân nhập lại thông tin. * **Lỗi hệ thống khi thêm, chỉnh sửa quyền**: * **Hành động hệ thống**: Hiển thị thông báo lỗi và không lưu thay đổi vào cơ sở dữ liệu. |

### **Xây dựng biểu đồ hoạt động**

#### **Biểu đồ hoạt động chức năng đăng nhập**

* **Đặc tả biểu đồ hoạt động chức năng Đăng nhập:**

**1. Tên biểu đồ hoạt động:** Đăng Nhập

**2. Mô tả chức năng:**

Chức năng đăng nhập cho phép tác nhân truy cập vào hệ thống tin tức điện tử bằng cách xác thực thông tin tài khoản của họ.

**3. Các tác nhân liên quan:**

* Admin, nhân viên, khách hàng.

**4. Các bước chi tiết:**

1. Người dùng mở trang đăng nhập: Hệ thống hiển thị form đăng nhập với các trường nhập dữ liệu cho tài khoản và mật khẩu.
2. Người dùng nhập tên đăng nhập và mật khẩu: Người dùng điền thông tin vào các trường tài khoản và mật khẩu.
3. Người dùng nhấn nút "Đăng nhập**":** Hệ thống nhận thông tin đăng nhập từ người dùng.
4. Hệ thống kiểm tra thông tin đăng nhập:

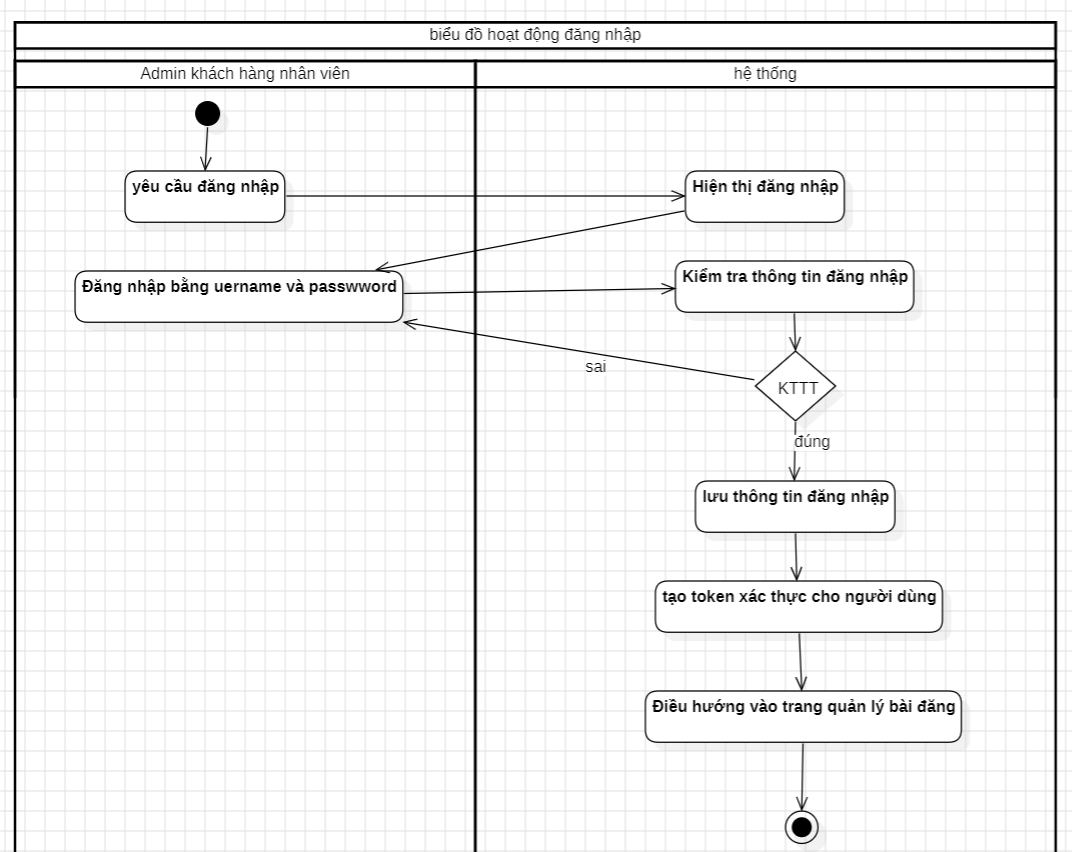
* Hệ thống kiểm tra tính hợp lệ của thông tin.
* Nếu thông tin hợp lệ, hệ thống xác thực thông tin đăng nhập với cơ sở dữ liệu.
* Nếu thông tin không hợp lệ, hệ thống hiển thị thông báo lỗi và yêu cầu người dùng nhập lại thông tin.

1. Thông tin hợp lệ:

* Hệ thống lưu thông tin đăng nhập.
* Hệ thống tạo token xác thực cho người dùng.
* Điều hướng vào trang quản lý hệ thống

1. Thông tin không hợp lệ:

* Hệ thống hiển thị thông báo lỗi và yêu cầu người dùng nhập lại thông tin.



Hình 2.11. Biểu đồ hoạt động chức năng đăng nhập

#### **Biểu đồ hoạt động chức năng đăng ký**

* **Đặc tả biểu đồ hoạt động chức năng Đăng ký:**

**1. Tên biểu đồ hoạt động:** Đăng ký

**2. Mô tả chức năng:**

Chức năng đăng ký cho phép tác nhân truy cập vào hệ thống quản lý tin tức điện tử đăng ký tài khoản để sử dụng hệ thống.

**3. Các tác nhân liên quan:**

* khách hàng
* Hệ thống

**4. Các bước chi tiết:**

1. Người dùng mở trang đăng ký: Hệ thống hiển thị form đăng ký.
2. Người dùng nhập điền vào form đăng ký: Người dùng điền thông tin vào các trường: Tên tài khoản, họ đệm, tên, email, mật khẩu, xác nhận mật khẩu.
3. Người dùng nhấn nút "Đăng ký": Hệ thống nhận thông tin đăng ký từ người dùng.
4. Hệ thống kiểm tra thông tin đăng ký:

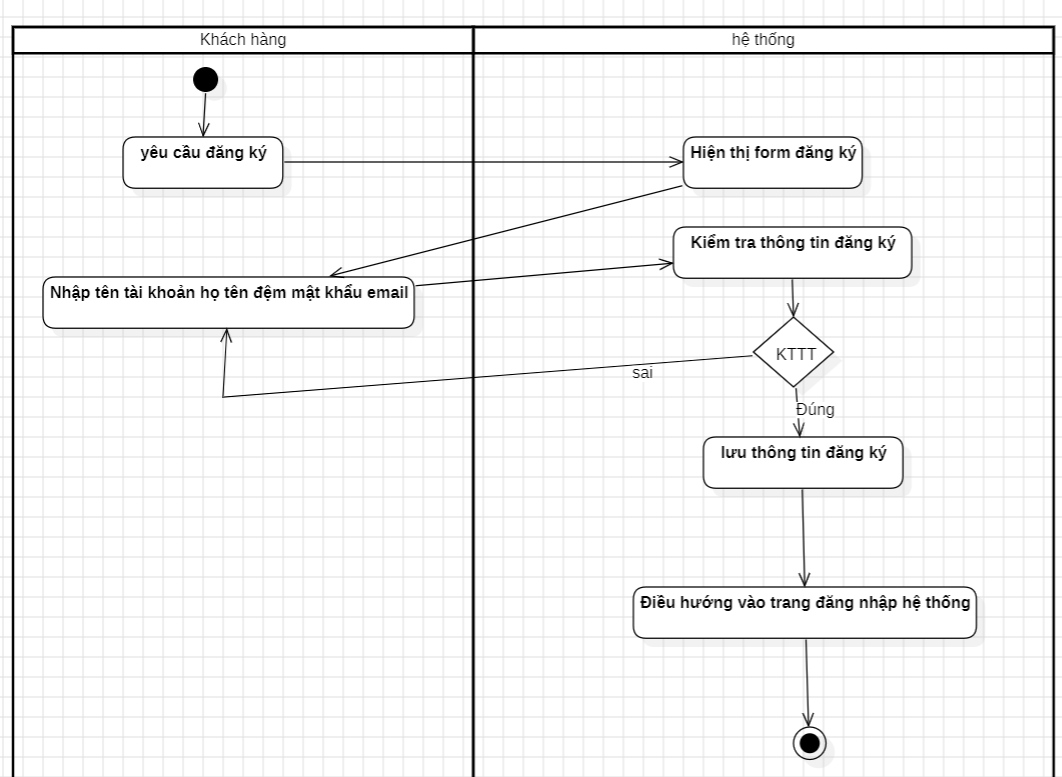
* Hệ thống kiểm tra tính hợp lệ của thông tin.
* Nếu thông tin hợp lệ, hệ thống xác thực thông tin đăng ký và lưu vào cơ sở dữ liệu.
* Nếu thông tin không hợp lệ, hệ thống hiển thị thông báo lỗi và yêu cầu người dùng nhập lại thông tin.

1. Thông tin hợp lệ:

* Hệ thống lưu thông tin đăng ký.
* Hệ thống tạo token xác thực cho người dùng.
* Điều hướng vào trang đăng nhập hệ thống

1. Thông tin không hợp lệ:

* Hệ thống hiển thị thông báo lỗi và yêu cầu người dùng nhập lại thông tin.



Hình 2.12. Biểu đồ hoạt động chức năng đăng ký

#### **Biểu đồ hoạt động chức năng tìm kiếm**

* **Đặc tả biểu đồ hoạt động chức năng Tìm kiếm:**

**1**. **Tên biểu đồ hoạt động:** Tìm Kiếm

**2. Mô tả chức năng:**

Chức năng tìm kiếm cho phép Khách hàng tìm kiếm các bài viết trên trang web bán hàng ZADA bằng cách nhập tiêu đề bài viết và nhận kết quả phù hợp từ cơ sở dữ liệu.

**3. Các tác nhân liên quan:**

* Khách hàng
* Hệ thống

**4. Các bước chi tiết:**

1. Khách hàng mở trang tìm kiếm:

* Hệ thống hiển thị giao diện tìm kiếm với trường nhập liệu cho từ khóa.

1. Khách hàng nhập từ khóa tìm kiếm:

* Khách hàng điền từ khóa cần tìm vào trường nhập liệu.

1. Khách hàng nhấn nút "Tìm kiếm":

* Hệ thống nhận từ khóa tìm kiếm từ Khách hàng.

1. Hệ thống kiểm tra tính hợp lệ của từ khóa:

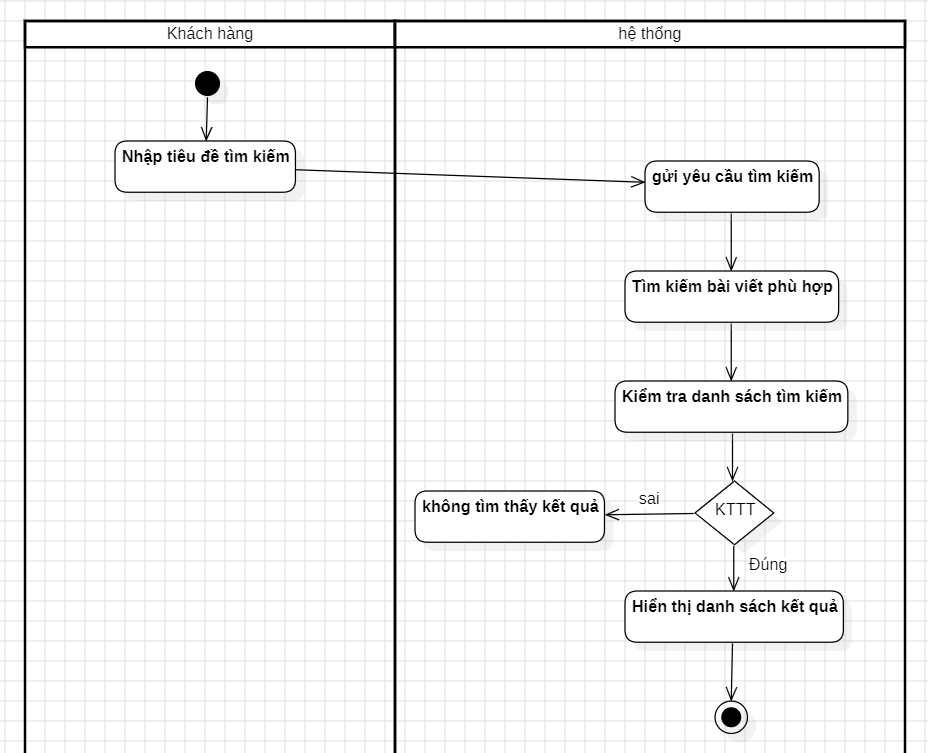
* Hệ thống kiểm tra từ khóa có trống hay không:
* Từ khóa hợp lệ: Chuyển sang bước tiếp theo.
* Từ khóa không hợp lệ: Hiển thị thông báo lỗi và yêu cầu người dùng nhập lại từ khóa.

1. Hệ thống tìm kiếm các bài viết:

* Hệ thống tìm kiếm các bài viết trong cơ sở dữ liệu khớp với từ khóa.

1. Hệ thống hiển thị kết quả tìm kiếm:

* Hệ thống hiển thị danh sách các bài viết phù hợp với từ khóa cho khánh hàng.



Hình 2.13. Biểu đồ hoạt động chức năng tìm kiếm

|  |  |
| --- | --- |
| **CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM**  **Độc lập – Tự do – Hạnh phúc** | |
|  | *Hà Nội, Ngày ..... tháng ..... năm 20....* |

**PHIẾU NHẬN XÉT THỰC TẬP**

**Họ tên sinh viên (nhóm):** **Lớp-khóa:**

**Cơ quan / Doanh nghiệp tiếp nhận:**

**Địa chỉ:**

Ngày bắt đầu: ngày kết thúc:

Nội dung thực tập:

1. **Nhận xét của cơ quan / Đơn vị về chất lượng công việc được giao:**

*Các công việc được giao:*

|  |  |  |
| --- | --- | --- |
| * Hoàn thành xuất sắc | * Khá | * Yếu |
| * Tốt | * Trung bình |  |

*Hoàn tất công việc được giao:*

|  |  |  |
| --- | --- | --- |
| * Hoàn thành đúng | * Thỉnh thoảng đúng | * Không đúng thời hạn |

*Tính hữu ích của đợt thực tập với cơ quan*

|  |  |  |
| --- | --- | --- |
| * Giúp ích nhiều | * Giúp ích ít | * Không giúp ích mấy cho cơ quan |

1. **Nhận xét của cơ quan / Đơn vị về bản thân sinh viên:**
   1. *Năng lực chuyên môn được sử dụng vào công việc được giao ở mức:*

|  |  |  |  |
| --- | --- | --- | --- |
| * Giỏi | * Khá | * Trung bình | * Yếu |

* 1. *Tinh thần, thái độ đối với công việc được giao:*

|  |  |  |
| --- | --- | --- |
| * Tích cực | * Bình thường | * Thiếu tích cực |

* 1. *Đảm bảo kỷ luật lao động (giờ giấc lao động, nghỉ làm,...):*

|  |  |  |
| --- | --- | --- |
| * Tốt | * Trung bình | * Kém |

* 1. *Thái độ đới với cán bộ, công nhân viên trong Cơ quan / Đơn vị:*

|  |  |  |
| --- | --- | --- |
| * Hòa đồng | * Không có gì đáng nói | * Rụt rè |

* 1. *Khả năng sử dụng phần mềm văn phòng (office):*

|  |  |  |  |
| --- | --- | --- | --- |
| * Giỏi | * Khá | * Trung bình | * Yếu |

* 1. *Khả năng sử dụng ngoại ngữ (nếu có):*

|  |  |  |  |
| --- | --- | --- | --- |
| * Giỏi | * Khá | * Trung bình | * Yếu |

1. **Nhu cầu nhân lực của cơ quan (kiến thức, kỹ năng, số lượng):**
2. **Các nhận xét khác (nếu có):**
3. **Đánh giá:**
4. Điểm chuyên cần, tác phong và đạo đức (Đạt/Không đạt):
5. Điểm chuyên môn (Đạt/Không đạt):

|  |  |
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| **Sinh viên thực hiện**  (*Ký và ghi rõ họ tên*) | **Nhận xét của anh/chị phụ trách tại DN**  (*Ký và ghi rõ họ tên*) |

**KẾ HOẠCH THỰC TẬP**

Phần 1: Dành cho làm cá nhân (bỏ phẩn 2)

Họ và tên SV: Lớp-khóa:

MSSV:

Số ĐT: Email:

**Danh sách thành viên nhóm:**

Phần 2: Dành cho làm nhóm (bỏ phẩn 1)

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| **Stt** | **Họ và tên** | **Điện thoại** | **Ghi chú** |
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**1. Nội dung thực tập: (tên đề tài)**

**2. Nhiệm vụ cá nhân:**

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| **Stt** | **Họ và tên** | **Nhiệm vụ** | **Ghi chú** |
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**3. Kế hoạch thực hiện**

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| **Ngày thực hiện** | **Công việc triển khai cụ thể** | **Kết quả đạt được *(theo tỷ lệ %)*** | **Ghi chú** |
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**LỜI NÓI ĐẦU**

*Hà Nội, ngày tháng năm 20*

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| **Xác nhận của GVHD**  *(ký, ghi rõ họ và tên)* | **Sinh viên thực hiện**  *(ký, ghi rõ họ và tên)* |